

# Tommy Flowers Institute: 'The Future of TV'

Tuesday 6 <sup>th</sup> March		Wednesday 7 <sup>th</sup> March		
09.30	REGISTRATION & COFFEE	09.30	<b>Ian Kegel:</b> BT Research Group Leader <i>introduces:</i> <b>Jamie Hindhaugh</b> Chief Operating Officer, BT Sport and BT TV <i>Launching and operating BT Sport</i> <b>Simon Gauntlett</b> Director Imaging Standards & Technology, Dolby <i>Delivering spectacular experiences with images and sound</i> <b>James Walker</b> Cisco, Technical Leader <i>2-Immerse: A Platform for Immersive Object-Based Multi-Screen Experiences</i> <b>Professor Marian Ursu</b> Chair of Interactive Media, Dept of Theatre Film and Television at The University of York <i>The Future of TV: Algorithms and AI</i>	
10:00	<b>Lisa Perkins:</b> BT Research and Innovation Director for Adastral Park <i>Welcome to Adastral and TFI</i> <b>Kevin Blyth:</b> BT Head of Future Consumer Applications & Services Research <i>Introduces:</i> <b>Dr. Vinoba Vinayagamoorthy:</b> BBC R&D Engineer <i>From PhD to BBC: Multiscreen Experiences and VR</i> <b>Matt Locke:</b> Founder of Storythings <i>The Schedule &amp; The Stream: The way technology shapes the way we tell stories</i> <b>John Wyver:</b> Founder of Illuminations <i>Television - but not as we knew it</i> <b>Steve Sharman:</b> Director of Hackthorn Innovation <i>How to help storytellers use technology to tell the most engaging stories that they can</i>	Production		
The Story				
	12.30	Breakout demos and Lunch	12.00	Lunch & Demos
14:00	<b>Jerome Tassel:</b> BT Director of TV and Broadband Services Engineering <i>introduces</i> <b>Simon Parnall:</b> OFCOM Principal Advisor Broadcast Technology <i>The opportunities and challenges facing the industry</i> <b>Matt Stagg:</b> EE Head of Media & Entertainment Technology <i>Content Storms – How the consumption of live sport is driving new mobile technology</i> <b>Dr Simon Jones, Gabriel Martins &amp; James Unitt:</b> BT CTO for TV & Broadband <i>BT TV – How close are we to the future?</i> <b>Andy Rayner:</b> Chief Technologist at Nevion <i>Broadcast television production and transport - the all-IP future</i> <b>Professor Alan Chalmers:</b> Professor of Visualisation at WMG, University of Warwick <i>High Quality Compression for Displays of the Future</i>	Consumption	13.30	<b>Doug Williams:</b> BT Principal Researcher <i>introduces</i> <b>Ed Haslam</b> Chief Marketing Officer at Conviva <i>A deep-dive analysis of European OTT consumption</i> <b>Anders Erlandsson</b> Senior Advisor, Consumer Insights Ericsson ConsumerLab <i>Analyzing consumer behavior, attitudes and trends to provide actionable consumer insights and forecasts</i>
Delivery				
	17:30	Drinks & Dinner	15.10	Coffee & Networking  Wrap-up and demos
		16.00	Close	