Directorate General for Communications Networks, Content and Technology
Innovation Action

ICT-687655

D5.2 Multi Screen Experience Components: Description of Second Release (Video)

Due date of deliverable: 30 Nov 2017
Actual submission date: 12 January 2018

Start date of project: 1 December 2015
Duration: 36 months
Lead contractor for this deliverable: CWI
Version: 12 January 2018
Confidentiality status: Public
Abstract
This document exists to point the reader to videos of multi-screen experiences whose technical implementation is described in D2.4 and of which a textual description exists in D4.4. The videos of the prototype services are available on the project’s website www.2immerse.eu and on the project’s YouTube channel, which can be found by searching for “2Immerse” on YouTube.

Target audience
This is a public deliverable and could be read and the video viewed by anyone with an interest in the way television as a medium may use multiple screens to create richer and more immersive user experiences. It is of specific value to the project consortium as it defines the user requirements that the technology being supplied by the consortium should satisfy.

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Impressum
Full project title: 2-IMMERSE
Title of the work package: Components for Multi-Screen Entertainment Experiences
Document title: D5.2 Multi Screen Experience Components: Description of Second Release (Video)
Editor: Doug Williams, BT
Work package Leader: Pablo Cesar, CWI
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Introduction

Do not be alarmed, this deliverable is designed to be short. It is an extension of D5.1, providing information about other videos available in the YouTube channel and the webpage of the project.

In the 2-IMMERSE project, software is being developed to support the delivery of four multi-screen service prototypes which are then evaluated. We committed to providing descriptions of the platform and of the associated software components that were developed to enable these multi-screen service prototypes. Originally, we proposed to provide these descriptions in two technical deliverables: one focused on the software platform only and one focused on the software components only. In practice we found that this planned separation was unwise; attempting to describe the components without reference to the software platform, and vice-versa, was unwieldy and led to significant repetition between the two documents.

In consequence we agreed with our project reviewers to submit one technical written document that describes the software, this is called “D2.4/D5.2 Distributed Media Application Platform and Multi-Screen Experience Components: Description of Second Release” and can be found on the project web site [1] and another deliverable (this one) that provided links to videos that illustrate the operation of the software described in D2.4.

This document serves solely to provide links to the site that hosts the project videos. No conclusions or Executive Summary are necessary.

Detailed written descriptions of the service prototypes supported by the software are available in deliverable D4.4 which is available on the web site [1].

Videos

The videos are hosted at the project web site [1] and on a YouTube channel [2] which can be found by searching for 2immerse on YouTube.

D5.1 provided information about the video describing the Theatre at Home Experience

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12Immerse Theatre at Home prototype</td>
<td>This illustrates the Theatre at home experience in action and describes some of the multi-screen capabilities available.</td>
</tr>
</tbody>
</table>

The video associated to this deliverable, describing the MotoGP experience, is the following:

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MotoGP Guide AllParts</td>
<td>This video is used within the experience to show users the interactions and choices available)</td>
</tr>
</tbody>
</table>
Further videos will continue to be shot and edited, so, depending on when you are reading this, further videos may be available. In particular, three additional videos are currently being produced:

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 An introductory video for the MotoGP experience</td>
<td>This illustrates the MotoGP application in action, and describes some of the multi-screen capabilities available</td>
</tr>
<tr>
<td>2 2IMMERSE Production Tools</td>
<td>This illustrates the production tools for object-based multi-screen experiences that the project is developing</td>
</tr>
<tr>
<td>2 2IMMERSE Platform</td>
<td>This illustrates the underlying platform used to run the end-user experiences</td>
</tr>
</tbody>
</table>

References

[1] 2-IMMERSE web site: www.2immerse.eu
[2] 2-IMMERSE YouTube channel: https://www.youtube.com/channel/UCpGa5NU1Bbj8Nkz0vZi7lwA

This can be found by searching for “2Immerse” on www.youtube.com.